Abstract

In a method for selecting products via Internet, an Internet connection is established between a customer-side client-computer, which contains a planning module, and a manufacturer-side server, which contains a product database. After selecting at least one product line from the product database by querying of basic data via Internet, a first identifier characterizing the selected product line is transmitted to the client-computer by the server. The specifying of a product of the product line is done with the help of the planning module by local querying of application data at the client-computer using the planning module. The first identifier can then be expanded to a second identifier uniquely characterizing the specified product. In the method of the invention, no transmitting of application data to third parties via Internet is required.